

Central Oregon Health Collaborative

Oregon Health Summit 2008

January 16, 2008

Central Oregon Health Collaborative

- **Mission:**

To develop and implement innovative strategies that improve health through the active participation of the Central Oregon community.

Central Oregon Health Collaborative

- **Began approximately 3 years ago as a Steering Committee**
- **Now a Diverse & Proactive board of 20 community leaders**
- **Monthly board meetings**
- **Board supports action, deliverables, sustainability & forward movement for community health care change.**

Central Oregon Health Collaborative

- **Raised \$103,000* in 2007;**
- **Raised \$75,000* January 2008 for operations from Board of Directors.**
- **Board is committed to Sustainability.**
- **Received \$19,000 in grants January 2008 that are initiative specific.**
- **Geographical Focus: Crook, Deschutes and Jefferson Counties**

■ *Cash & In-Kind Donations

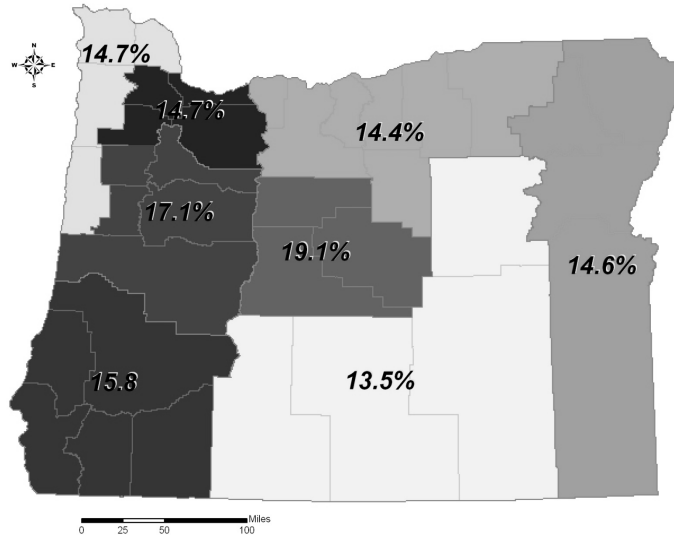
The Need For Change

Central Oregon Employers

- **Unique Employer Environment**
- **92%** of Central Oregon employers have fewer than 20 employees.
 - **5,839** total firms

 - **5,354** firms with fewer than 20 employees

Regional Percentages of the Uninsured in Oregon, 2006



Source: 2006 Oregon Population Survey

Models – National Perspective

- ✓ **Muskegon Community Health Project**
 - ✓ Founded in 1995
 - ✓ Access Health – 3 Share Model

- ✓ **CHOICE Regional Health Network**
 - ✓ Founded in 1994
 - ✓ Central/Western Washington

- ✓ **Solano Coalition for Better Health**
 - ✓ Founded in 1988
 - ✓ 7 community programs

Models – State Perspective

- ✓ **100% Access Initiative** (Lane County - United Way)
 - ✓ **Founded after a Needs Assessment in 2004**
 - ✓ **10 Community Programs**

- ✓ **Northeast Oregon Network (NEON)**
 - ✓ **A coalition of health and social service groups in Baker, Union and Wallowa counties**

- ✓ **Jefferson Regional Health Alliance**
 - ✓ **Improving the health and health care resources of southern Oregonians.**

- **Local grassroots efforts -there are 7 public/private partnerships representing 19 counties in Oregon**

A Community Health Collaborative Framework

Critical Activities

- ✓ Outreach & enrollment
- ✓ Medical home & coordinate care - ED diversion
- ✓ Affordable Rx
- ✓ Chronic disease management
- ✓ Coverage of low-wage workers
- ✓ Organize donated care
- ✓ Prevention & wellness services
- ✓ Assess health status, disparities, & effectiveness of services

Reorganize Delivery

- ✓ Population based
- ✓ Comprehensive
- ✓ Integrated
- ✓ Culturally competent
- ✓ Evidence based
- ✓ Public-private collaboration
- ✓ Multi-disciplinary
- ✓ Interoperable information systems
- ✓ Assess & adapt
- ✓ Positive health outcomes

Reform

***Better health,
for more people,
at less cost***



COHC

Focus Areas & Initiatives

- **Affordable Access to Services/Coverage**
 - *3-Share Coverage Product for Lower Income, Uninsured Employees*
 - *Medical Home for Children and Youth with Special Health Care Needs (CYSHCN)*
- **Prevention & Wellness**
 - *Employee Wellness and Consumerism Toolkit*
 - *Chronic Disease Management*

Bottom Line

- We are doing something locally to improve health outcomes.
- We have strong, committed, and proactive stakeholders.
- We can't afford to wait on outside help. We will do something NOW for Central Oregon. Health Care situation is dire.
- We would appreciate the ability to align with others at the state and federal level but must continue forward movement locally.

Next Steps

- **Finalizing details of initiatives**
- **Seeking grant opportunities to launch initiatives**
- **Implementation of initiatives in 2008**
- **We will continue building a sustainable organization that will be a viable resource for health care change in Central Oregon.**
- **Continue collaborating with *Communities Joined in Action* - together we are able to have *Better health, for more people, at less cost***

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